

1. Name : A. Mahalakshmi
2. Designation : Assistant Professor
3. Qualification : M.Com., M.Phil.,
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6. Teaching Experience : 7 Years
7. Area of specialization : Corporate Accounting, Management Accounting, Tally ERP.9, Computer Application of Business
8. Research Experience and Guidance: 2 Years
9. No. of Papers Presented in the National/ International/ Seminars/ Workshops/ Conferences : 02
10. Current Responsibilities : Member in Career Guidance & Placement Cell

PUBLICATIONS

Faculty Development Programme

- FDP on “First hand experience on SPSS – Introductory Module” organized by Research Foundation of India & RFI - CARE from 1st July 2023 to 7th July 2023.
- One Week Faculty Development Programme on“UPSKILL YOUR RESOURCES” organized by the Department of Business Administration (SF),Ayya Nadar Janaki Ammal College, (Autonomous), Sivakasi from 07.07.2023 to 13.07.2023.
- One week Online Faculty Development Program on “Navigating Data Analytics for Research Excellence” organized by Department of Corporate Secretaryship Accounting and Finance, Faculty of Science and Humanities, SRM Institute of Science and Technology from 19th June to 25th June
- One Day National Online Faculty Development Programme onImpressive Social Etiquette (Manners Matters)” organized by Indian Institute of Management and Commerce, Hyderabad held on 04.11.2022.
- FDP on Innovative Teaching and Learning Pedagogy jointly organized by Shri Shradh Nath PG College Rajasthan Research Foundation of India & RFI - CARE from 26th July 2023 to 30th July 2023.

- FDP on “First hand experience on SPSS – Introductory Module” organized by Research Foundation of India & RFI - CARE from 6th November 2022 to 12th November 2022

Publications in the Conference

“A Study on Preference of Consumer towards Digital Wallets in Vellore city” in the International Conference organized by the Department of Commerce, Auxilium College, Vellore held on 4th February, 2023.

Papers Presented during the Seminars and Conferences

National

- Presented a paper on “Role of E-Recruitment in the Digital Era and its Roadblocks” during the National Conference on Contemporary Trends Challenges in Management, Commerce and Information Technology organized by the Department of Management, Vinayaka Mission’s Kirupananda Variyar Engineering College, Salem on 26.05.2022.
- Presented a paper on “Uses and abuses of Social Media for Business” in the national seminar on Challenges and Opportunities of Social Media for personal life and business held at Voorhees College, Vellore on 18th and 19th February 2016.
- Presented a paper on “Consumer Rights’ during the National Seminar on organized by Post graduate department of commerce, Marudhar kesari Jain College for Women, Vaniyambadi, Vellore on 4th March 2009.

International

- Presented a paper on “A study on Green banking” during the International Conference on “Emerging Challenges of Green Business in Environment Sustainability” organized by Department of Commerce, Auxilium College (Autonomous), Vellore on 4th February 2023.
- Presented a paper on “A study on Role play by Tally in various business situations with special reference to vellore district” during the International Conference on Emerging Challenges of Global Business and Road Map for Innovative Solutions organized by PG & Research Department of Commerce, Government Arts College, Dharmapuri on 16th and 17th December 2019.